



# Pulse

TRACKING THE BEAT OF THE 805

At Silverhorn's new Montecito design studio, what begins as a sketch will become a piece of jewelry like no other.

## A GEM OF A SHOP

Artistry, craftsmanship, and exceptional quality have always been hallmarks of Silverhorn jewelry. With the opening of the new **Silverhorn Design Studio** ([silverhorn.com](http://silverhorn.com)) later this month, custom workmanship and personal service will take center stage—literally. The plan for the sleek bespoke-retail space in Montecito on Coast Village Road is centered around a design salon for goldsmith and studio manager Noel Bendle and a workshop for two other craftsmen. “It’s something special when you can meet the artist and have something custom made,” says Bendle.

“It’s a new chapter in the legacy of Silverhorn, an updated version of

how we see retail in the future,” says Carole Ridding, who founded the company with her husband, Michael, in Canada in 1976. They moved to Montecito a decade later and maintained a workshop for their custom pieces upstairs in their two-level store, but earlier this year the couple decided to close that location, retain their shop at the Four Seasons Resort The Biltmore Santa Barbara, and move their design workshop to the new studio. “It’s a continuation of what we’ve done but with more of a focus on our own designs and materials,” Ridding says. “In this age of mass-production jewelry, we want to continue more hands-on, individual, and one-of-a-kind pieces.” —Joan Tapper